PUBLIC INTEREST LETTERS FROM VIEWERS

EXHIBIT L

Mrs. C. E. Osterne P.D. Box 286 Lathrop. CA 90830 201-182-5354 3-15-75 Kemy-TV29

VIEWER LETTERS SUPPORTING PUBLIC INTEREST "STREET TALK" SHOW It's nice to have a local show on T.V. There isn't anything like what you are doing in the area. I like educational/informative programs better than regular TV. B. Baumann, Roseville, California I can watch Channel 29 instead of a bunch of horror movies or drug addicts. I recently lost my husband to a horrible death, and as a result I wake up many times during the night & I can flip on Channel 29 and watch the Home Shopping Club which is live TV.

I have listed below eight reasons why I think Channel 29 is, indeed, offering a very needed public service.

- 1. It isn't safe to go anywhere...these days with car-jackings.
- 2. It isn't safe to go to malls anymore with roof top guards.
- 3. People who are disabled and elderly, and must rely on others for transportation, can rely on the HSC to give them the most value for their money.
- 4. When you do go into a store, it's almost impossible to find someone to wait on you, most stores are short staffed.
- 5. Finding someone with product knowledge is almost impossible.
- 6. Most people are on a tight budget..and shop during sales... and most often merchandise is manhandled or in disrepair.
- 7. Being able to shop anytime day or night, in the safety of your home is, indeed, a valuable public service.
- 8. We are generating (tax) revenue for California.

Mrs. Robert Lamb, Somerset, California,

I have found the "Club" to provide... items necessary to the
healthful maintenance of my home. It also means one less car with
resulting pollution to the local, congested traffic scene.

The Home Shopping Club brings normalcy to the housebound, elderly and disabled. Sacramento has many retirees...

I thank you....for making my life more pleasant and easier and for bringing, into my home, this twenty four hour source of neither crude, nor violent entertainment and education.

Rita Jourden, MSW, Sacramento, California,

For some of us such as myself, we live in smaller cities where shopping is extremely limited. Tracy has three clothing stores which are very small and a limited Pennys.

Please keep bring Home Shopping to us.

Barbara Swingle, Tracy, California,

I an writing this letter in response to your request on television whereby it was announced that the FCC wanted assurance that your station was contributing to the public service of that community.

To provide such pleasure for those of us who are not able to go out is more than a public service.

The types of programs on your station are sheer enjoyment. What with local television so full of violence, sex and horror, it is such a pleasure to know that one can switch to Channel 29 and relax with your programming.

We are very please that your station is continuing its policy of non-violent programming, focusing instead on family oriented topics and concepts.....

Martha Vidalis, Fairfield, California

It's a wonderful service to those of us with small children ..

Also, I have been sick less since I don't go to crowded malls. Our family doesn't get exposed to as many viruses....

I don't have to spend time driving...looking for parking places.

And I can do all of this while I do housework, make phone calls, pay bills, wrap gifts, sew, take care of my family, all in the safety of my home.

Dr. & Mrs. James E Goodnight, El Macero, California

To me, Home Shopping Club has been a life saver. Especially in these hard times when all our money has to go further.

I work at home. I package my products & the HSC keeps me company.

I hear for myself how important this program is to the ELDERLY, and SHUT-INS.

We don't want....anything that isn't HOME SHOPPING.

I am older---do not like shopping centers & time spent shopping is difficult. I like being able to order & the shipping cost is well worth my transportation cost in (not) going out to shop.

Yes. The Home Shopping Club is a community service.

Bernice Allen, Carmichael, California

FEAR OF MALL CRIME DETERS SHOPPERS

THE WALL STREET JOURNAL MONDAY, FEBRUARY 22, 1993

Mall Crime May Deter Investors, Retailers

By JEFFREY A. TRACHTENBERG

Staff Reporter of THE WALL STREET JOURNAL Fear of rising crime is making some shopping malls less attractive to both investors and retail tenants.

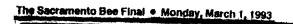
Quantifying the impact of crime on real-estate investment values is difficult because shopping-mall rents and profits hinge on so many variables, including local retail competition, changing demographics and the general economy. But some observers say mall crime has become such a volatile issue that it is influencing the growth strategies of leading shopping-center tenants, thereby depressing rent levels and property values in some areas.

"Several retail clients have told me they intend to avoid certain mails because of their reputations for crime," says Jim Selonick, a retail real-estate consultant based in Cincinnati. "There's no question," he adds, "that crime has caused some depreciation in those mails' value."

Westwood Village in Los Angeles exemplifies a shopping area where crime has exacerbated existing economic problems. After the 1987 murder of a young woman in the trendy, 250-store complex, business fell off sharply. Matters didn't improve when



NEWSPAPER TV GRID LISTING LOCAL STATIONS WITH KCMY UNLISTED



STATIONS

and Sacramento Cable Listings

	BROADCAS	T STATIONS
3	KCRA 3	Sacramento
<u>6</u>	KVIE 6	Sacramento
10	KXTV 10	Sacramento
13	KOVR 13	Sacramento
5	KC\$0 19	Sacramento
12	KRBK 31	Sacramento
	KTXL 40	Sacramento
19	KFCB 42	Sacramento
11	KSCH 58	Sacramento

The number next to each listing is a PlusCode. You can tape a show by entering the PlusCode number into VCR Plus +, a remote control device that simplifies VCR programming. For information about VCR Plus + call 1 (800) 258-4827; for technical assistance phone 1 (800) 432-1827.

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